



STARBREEZE **Q2 2018 HIGHLIGHTS**

21 August 2018

Q2 KEY DELIVERIES



PAYDAY 2 CONTINUES TO DELIVER WITH 91,000 CONCURRENT PLAYERS



RIGHTS ISSUE OVERSUBSCRIBED



VR PARK IN STOCKHOLM OPENED



SUCCESS FOR OVERKILL'S THE WALKING DEAD AT E3

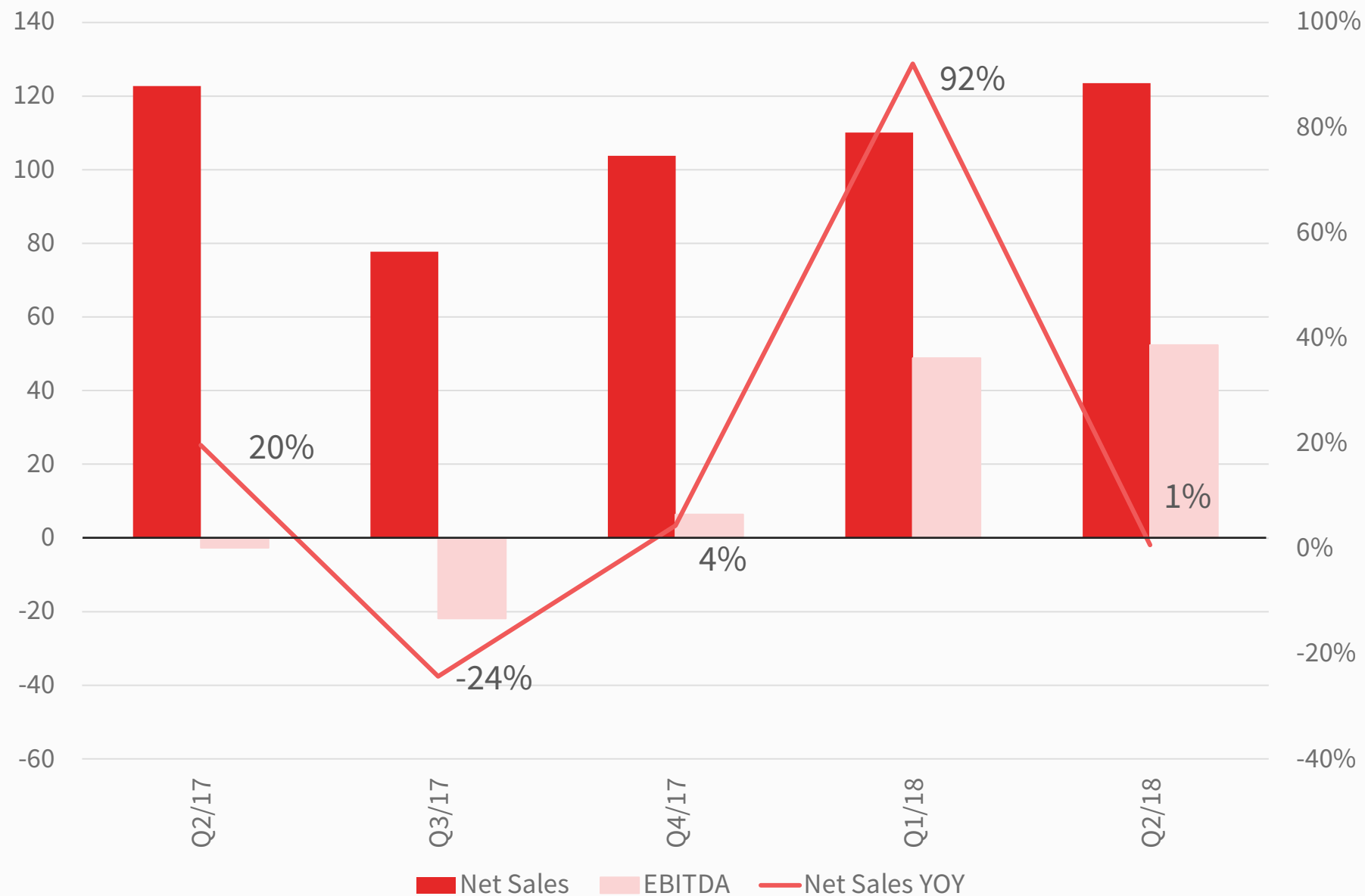


STARVR ONE REVEALED



SALE OF RIGHTS FOR DEAD BY DAYLIGHT COMPLETED

MAIN FINANCIAL TRENDS



MSEK

STRONG FINANCIAL QUARTER WITH NO GAME RELEASES

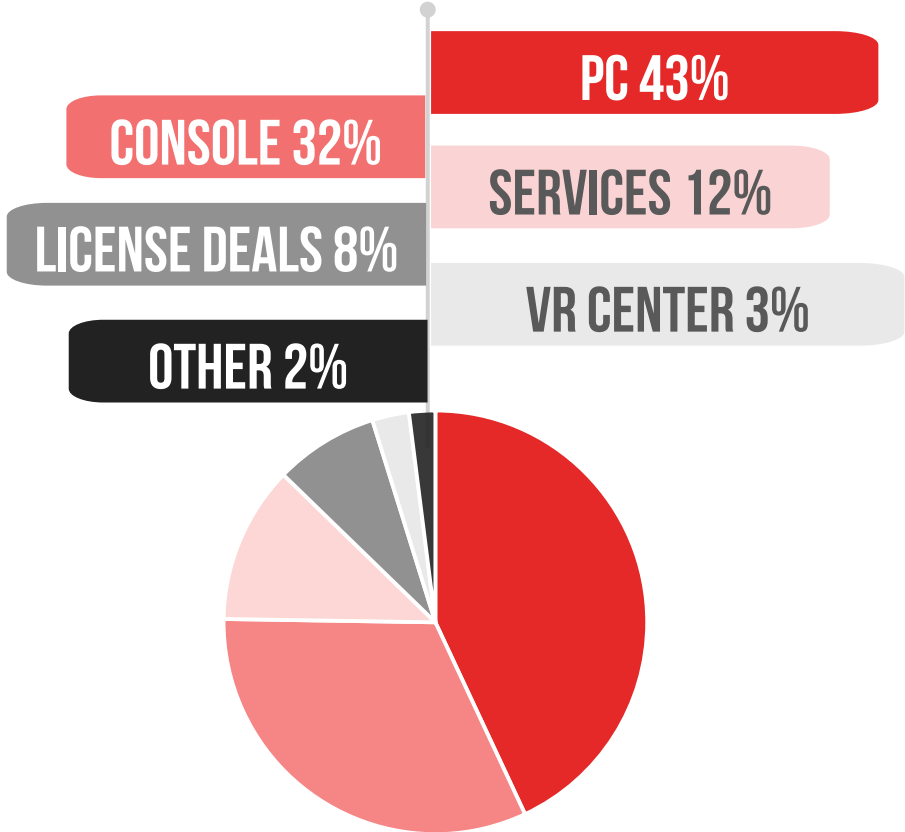
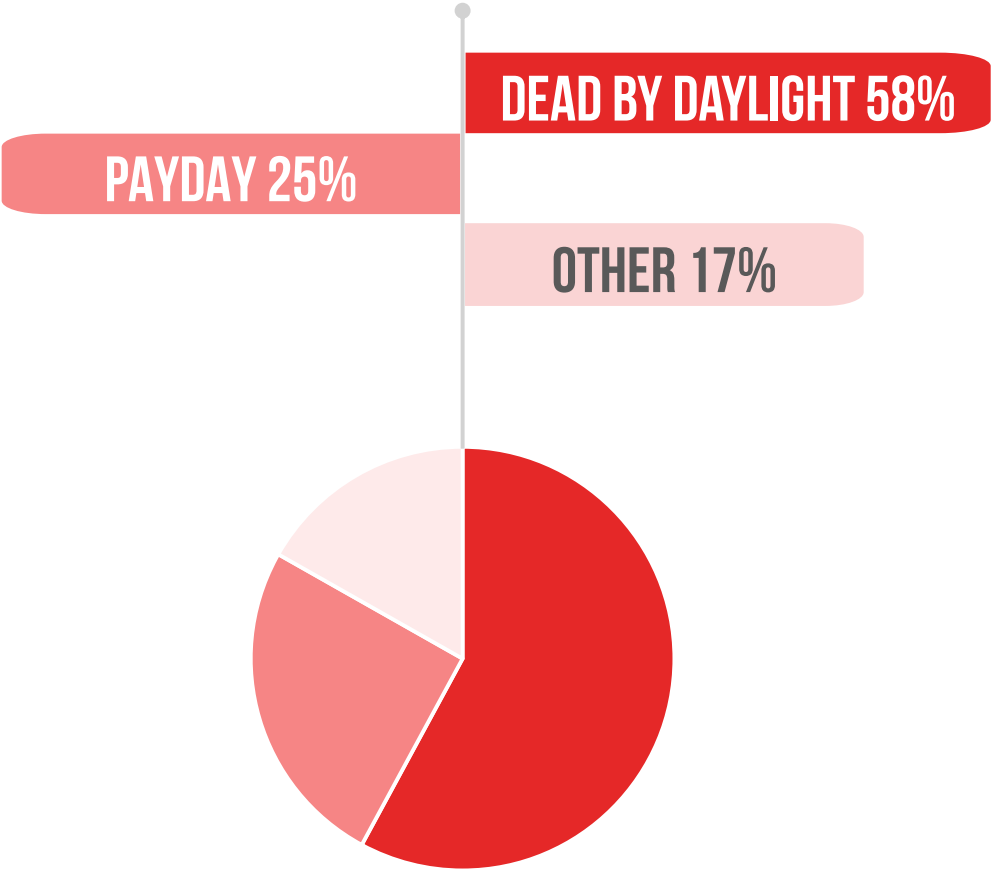
SECOND QUARTER 2018

- All time high net sales. PAYDAY SEK 31.3 million (51.4) and Dead by Daylight SEK 71.5 million (65.8)
- Sale of the publishing rights to Dead by Daylight finalized
- Sales and marketing was SEK 25.2 million (21.2). Plus investment of SEK 20.7 million (0.0) for OTWD trailers
- EBITDA improved SEK 55 million much due to the Dead by Daylight deal
- Depreciation, amortization and impairments totaled SEK 46.7 million (15.9)
- Cash and cash equivalents at the end of the period was SEK 269.2 million (384.2)
- Agreement with Acer to extend the convertible bond of SEK 75.5 million with a one-year repayment plan

RESULTS/KEY FIGURES

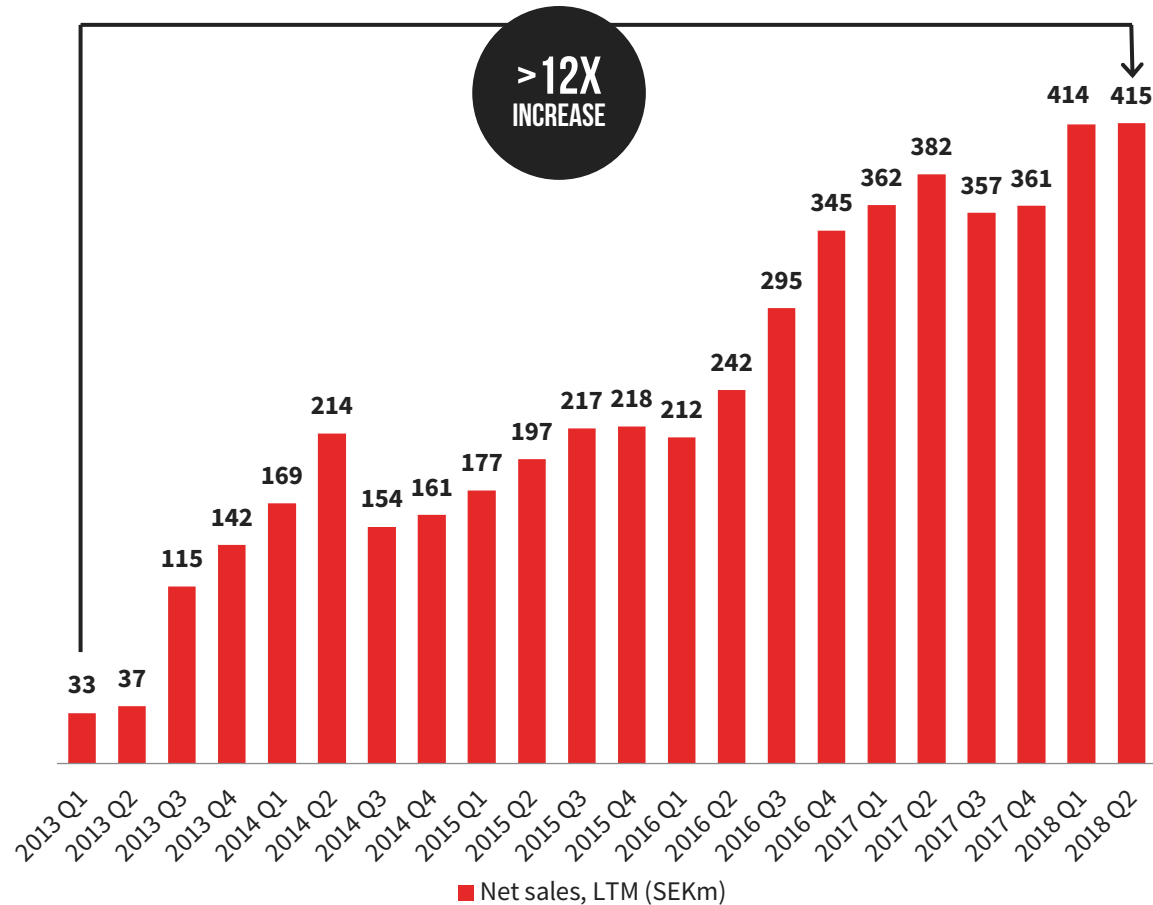
	2018	2017	2018	2017
SEKk	Q2	Q2	JAN-JUN	JAN-JUN
Net sales	123,548	122,698	233,614	179,968
EBITDA	52,402	-2,692	101,242	-38,034
Profit (-loss) before tax	26,208	-16,747	19,791	-73,003
Net profit (-loss) for the period	42,487	-9,924	37,279	-60,553
Earnings per share, SEK	0.13	-0.04	0.12	-0.22
Net sales growth, %	0.7	19,6	29,8	25.5
EBITDA margin, %	42.4	-2.2	43.3	-21.1

REVENUE BREAKDOWN Q2 2018

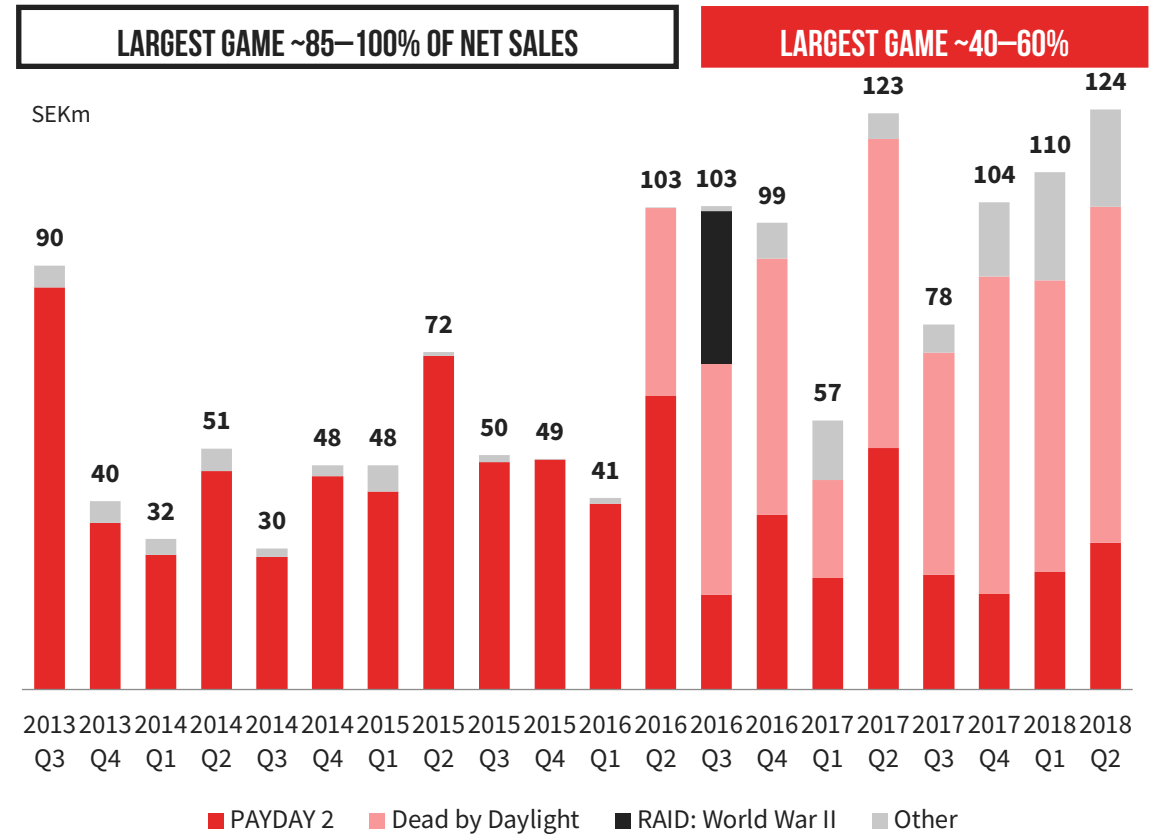


STRONG NET SALES DEVELOPMENT

NET SALES DEVELOPMENT, 2013 Q1–2018 Q2



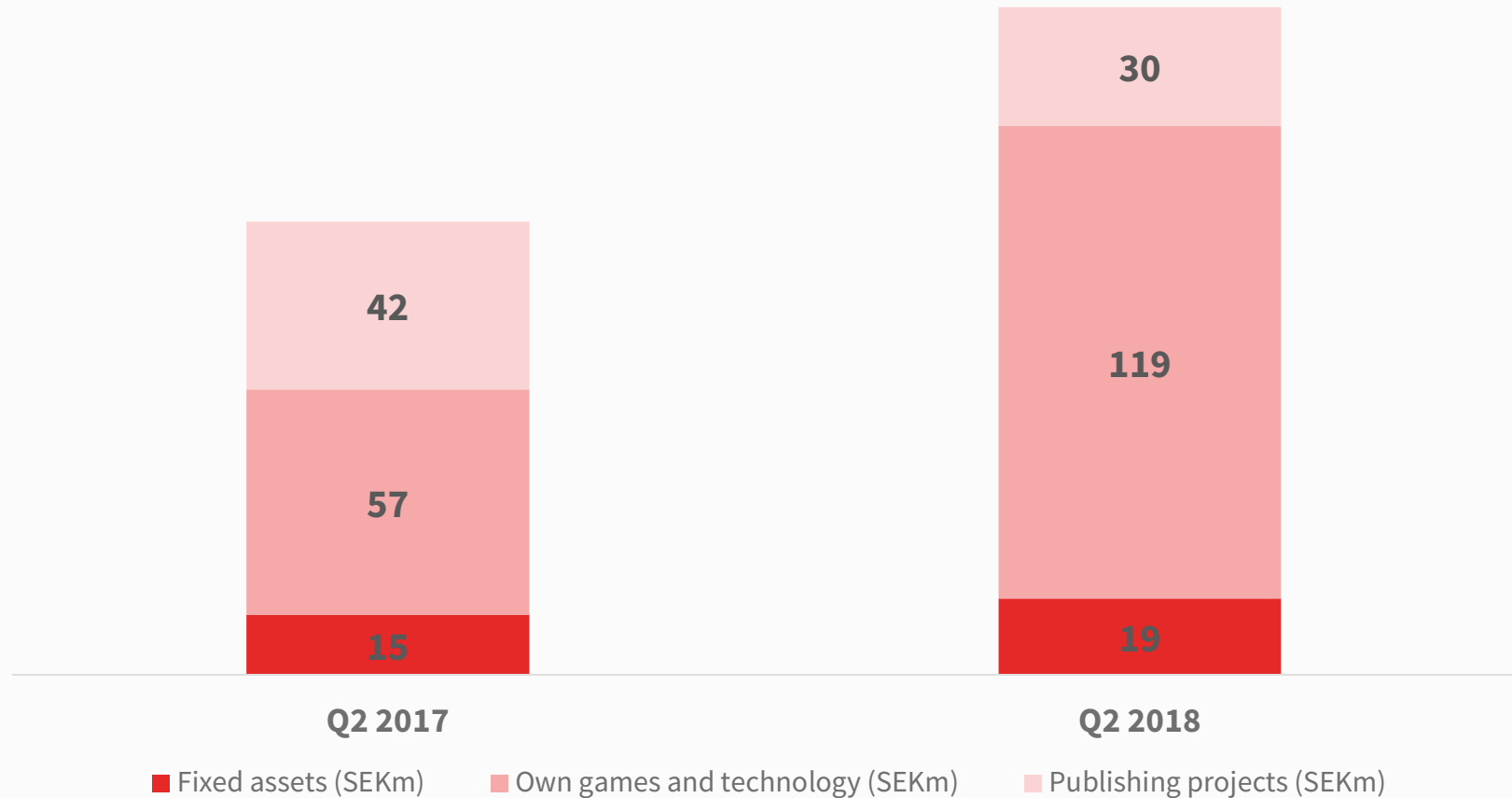
NET SALES BY TITLE PER QUARTER, 2013 Q3–2018 Q2¹⁾



¹⁾ Other equals residual of total net sales less mentioned games in graph

INVESTMENTS SECURING FUTURE GROWTH

INVESTMENTS DURING Q2 2018 VS Q2 2017, SEKm



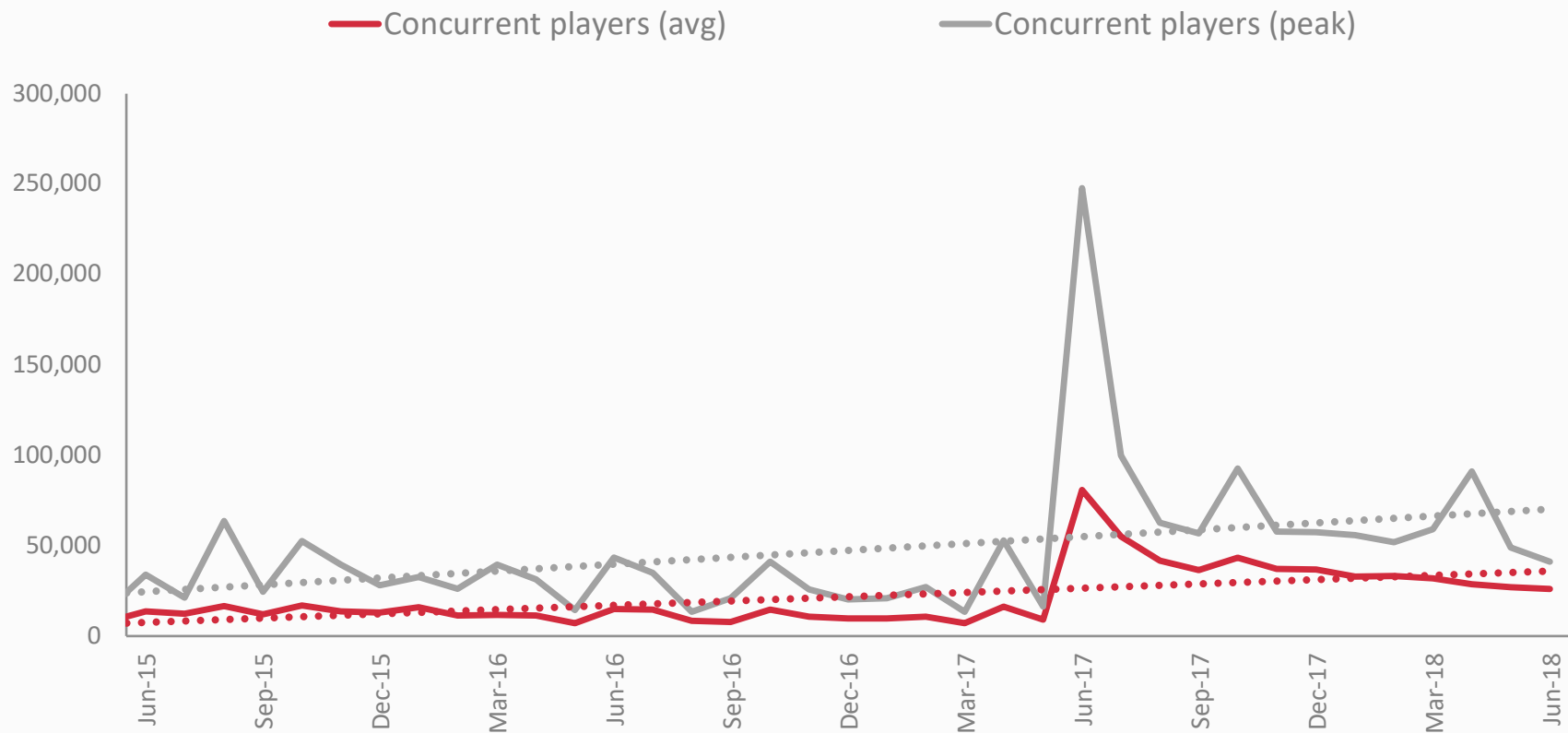
**SPRING
BREAK
IN APRIL**

23RD · 29TH APRIL

PAYDAY 2
SPRING BREAK IS LIVE



AT PEAK 91,000 PLAYED PAYDAY 2 IN Q2





STARBREEZE

DEAD BY DAYLIGHT THE CURTAIN CALL

SLIDE / 10



DEAD BY DAYLIGHT

CURTAIN CALL





OPENING OF VR CENTER IN STOCKHOLM

Read more on our website:

www.starbreeze.com/2018/05/enter-space-vr-center-stockholm-is-opening-on-may-31st/

ENTER SPACE VR CENTER STOCKHOLM



REVEAL OF STARVR ONE

Read more on StarVR website:

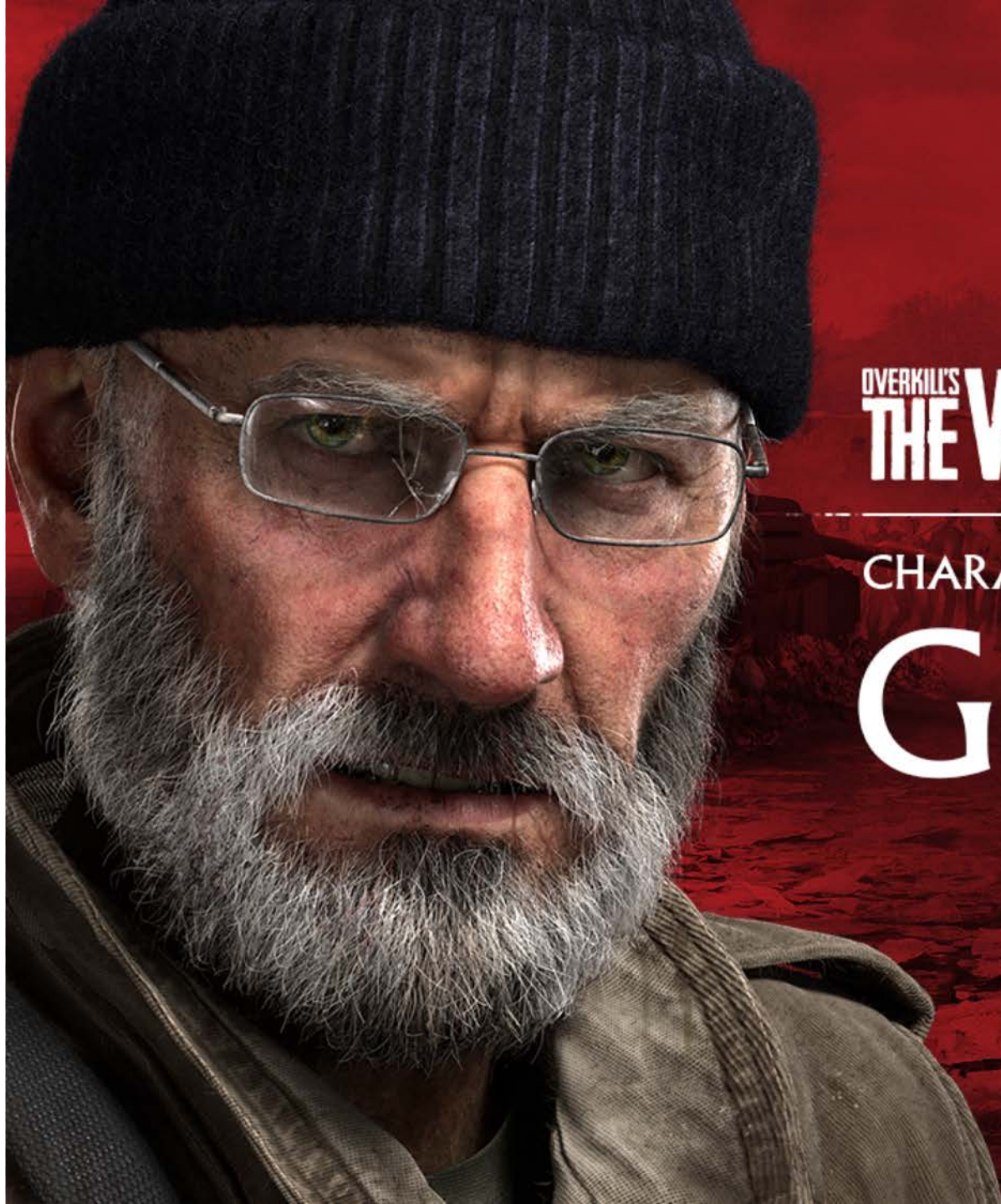
<https://www.starvr.com/news/35/>



GANT TRAILER REVEAL OTWD

View on our YouTube channel:

www.youtube.com/watch?v=sJpBCQdOboU



OVERKILL'S
THE WALKING DEAD

CHARACTER REVEAL TRAILER

GRANT

HEATHER TRAILER REVEAL OTWD

View on our YouTube channel:

www.youtube.com/watch?v=Vki9W6Uj6to



OVERKILL'S
THE WALKING DEAD

CHARACTER REVEAL TRAILER

HEATHER

RELEASE DATE FOR OTWD

Read more on our website:

www.starbreeze.com/2018/06/starbreeze-skybound-entertainment-and-505-games-reveal-november-2018-release-for-overkills-the-walking-dead/



OTWD AT E3



OTWD AT E3



PR HIGHLIGHTS FROM E3





STARBREEZE

BETA LAUNCH PAYDAY CRIME WAR



PAYDAY

CRIME WAR

QUESTIONS?

The Starbreeze team

